

Łódź, 21-26.07.2015

Regulations of 2015 GOLDEN BOAT– DESIGN Competition

2015 GOLDEN BOAT– DESIGN competition is organized in the framework of the 5th International Festival of Youth Creativity FOLK INSPIRATIONS held in Lodz on 21-26.07.2015. It is targeted at students of secondary and higher schools, as well as graduates of art schools and young designers, who understand the latest trends, social needs and the market, and know how to use their ideas in practice.

1. Competition organizer

Julian Tuwim Youth Centre in Lodz
CONVIVO Foundation for Promotion and Support of Creativity

2. Competition aim

The aim of the competition is to inspire young designers to create contemporary objects, clothes and other industrial design products based on folklore and cultural traditions of different nations and ethnic groups of the world.

3. Competition entrants

The participants of the competition are children, youth and adults, according to different age categories.

4. Age categories

Category I: 16-18 years, category II 19-26 years, category III: 27-30 years.

5. Competition entry procedure

1) The competition entrant is obliged to register at www.folkoweinspiracje.pl by filling in the electronic FESTIVAL REGISTRATION FORM. Submitting the electronic registration form is equivalent to accepting the regulations of the competition and the regulations of the Festival. The registration will be open at the Festival website from **04.05.2015** until **30.06.2015** inclusive. After that date registration of competition entries will not be accepted.

2) The entrant is obliged to pay the competition entry fee of 3 EUR. Payment should be done by **06.07.2015** to the bank account of FUNDACJA PROMOCJI I WSPIERANIA TWORCZOSCI CONVIVO, address: 90-106 Lodz, ul. Traugutta 5/5, account no PL 79 1090 2705 0000 0001 1024 6980. The transfer should specify the name of the participant / group and "5. FOLK INSPIRATIONS". The fee is paid only once, irrespective of the number of submitted works.

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6. Competition works

- 1) The competition works should refer to folklore and cultural traditions of regions, countries and nations. They may be inspired by folkloric or ethnic motifs and patterns and they should combine traditional elements with contemporary design. First of all, they should be functional and indirectly refer to folklore, giving it a brand new form.
- 2) Each participant may submit maximum two works for the competition.
- 3) The competition works can have the following formats:
 - a. a ready-made product in 1:1 scale
 - b. a model or a sculpture – in case the project involves realization of an object which cannot be exhibited due to excessive size or an atypical form.
- 4) Each work should have a CD-ROM attached with photos or scans of the project and relevant information. The CD should be signed with the first and last name of the author, his/her age, work title and the title of the competition. A brief description (maximum 15 sentences) of the author's experience related to design, sources of inspiration, materials used, the object's dimensions, utility functions and conditions of exhibition is required.
- 5) The competition work must have a permanently and aesthetically attached information containing the following: author's name, age, place of residence, region, country, email address, phone number, title of the work.
- 6) Criteria for evaluation of competition works
 - a) compliance with the competition regulations, understanding of the topic,
 - b) feasibility of the project's realization,
 - c) market attractiveness of the product, innovation,
 - d) method of the project's presentation, clarity of the concept,
 - e) originality,
 - f) aesthetic value, visual attractiveness, quality of realization,
 - g) functionality,
 - h) presentation and ability to explain the project.

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7. Competition works delivery

1) The competition works, along with their electronic documentation on CD-ROM, should be sent by post or delivered to the following address: Pałac Młodzieży im. J. Tuwima (Julian Tuwim Youth Centre), 94-050 Łódź, Al. Wyszyńskiego 86. The package should have a footnote: "2015 GOLDEN BOAT - DESIGN Competition". The works should be sent or delivered no later than by **03.07.2015**. The FESTIVAL REGISTRATION FORM available at www.folkoweinspiracje.pl should be submitted electronically prior to delivering the competition works.

2) Works sent by post should be secured by firm packaging and bear the exact address of the sender. The organizer is not responsible for destruction of the work for reasons beyond his control.

9. The results of the competition

1) The competition works will be judged by the professional jury. Laureates will receive statuettes - GOLDEN, SILVER AND BRONZE BOATS, diplomas and prizes.

2) The results of the competition will be published at the festival website www.folkoweinspiracje.pl. The summary of the competition and gala awards ceremony will take place on **23.07.2015**.

3) The gala will be preceded by the event "Folk-design" on 22.07.2015 involving the opening of the post-competition exhibition of selected works. Participants will be notified by e-mail and telephone about the location and time of the event as well as the gala ceremony. This information will also be available under the "news" section at the festival website.

10. Other organizational provisions

1) The entrant declares that is the author of the submitted work and the work does not infringe the copyrights of third parties.

2) The organizer does not return the works. The works selected for the post-competition exhibition can be picked up by the laureates after the exhibition period, on the date specified by the organizer or, with the consent of the author, become the property of the organizer. Not selected works will be picked up at the front desk of the Youth Centre in Łódź, during the opening hours, after telephone notice - tel: +48 42 686 34 45.

3) The organizer reserves the right to free exploitation of a competition work for Festival promotion purposes.

4) In the event of insufficient number of entries in the DESIGN competition, the organizer reserves the right to remove this category from 2015 GOLDEN BOAT Competition.

5) For questions about the competition, please contact the Festival Office at the following address:

info@folkoweinspiracje.pl